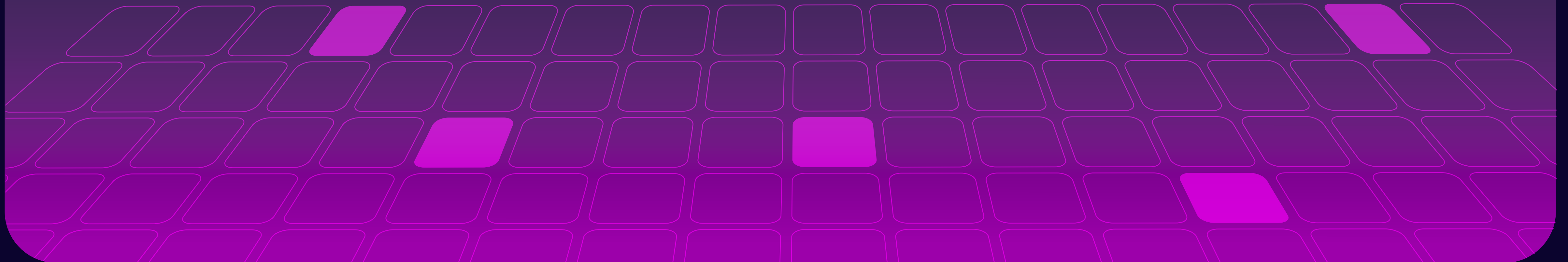# Sponsorship Brochure

Introduction

PyCon Portugal is biggest Portuguese Python conference, gathering more than a hundred practitioners from the four corners of the world!

Each year a new city, new lineup of speakers, and exciting workshops are part of the awesome ingredients that bring together a strong and engaged community!

Exciting News! PyCon Portugal 2024 is coming to Braga!
Mark your calendars and SAVE THE DATE: October 17-19!

This event is a one-stop-shop for numerous networking opportunities your Brand can tap into!

Previous Editions

- 🟪 2022 – Porto
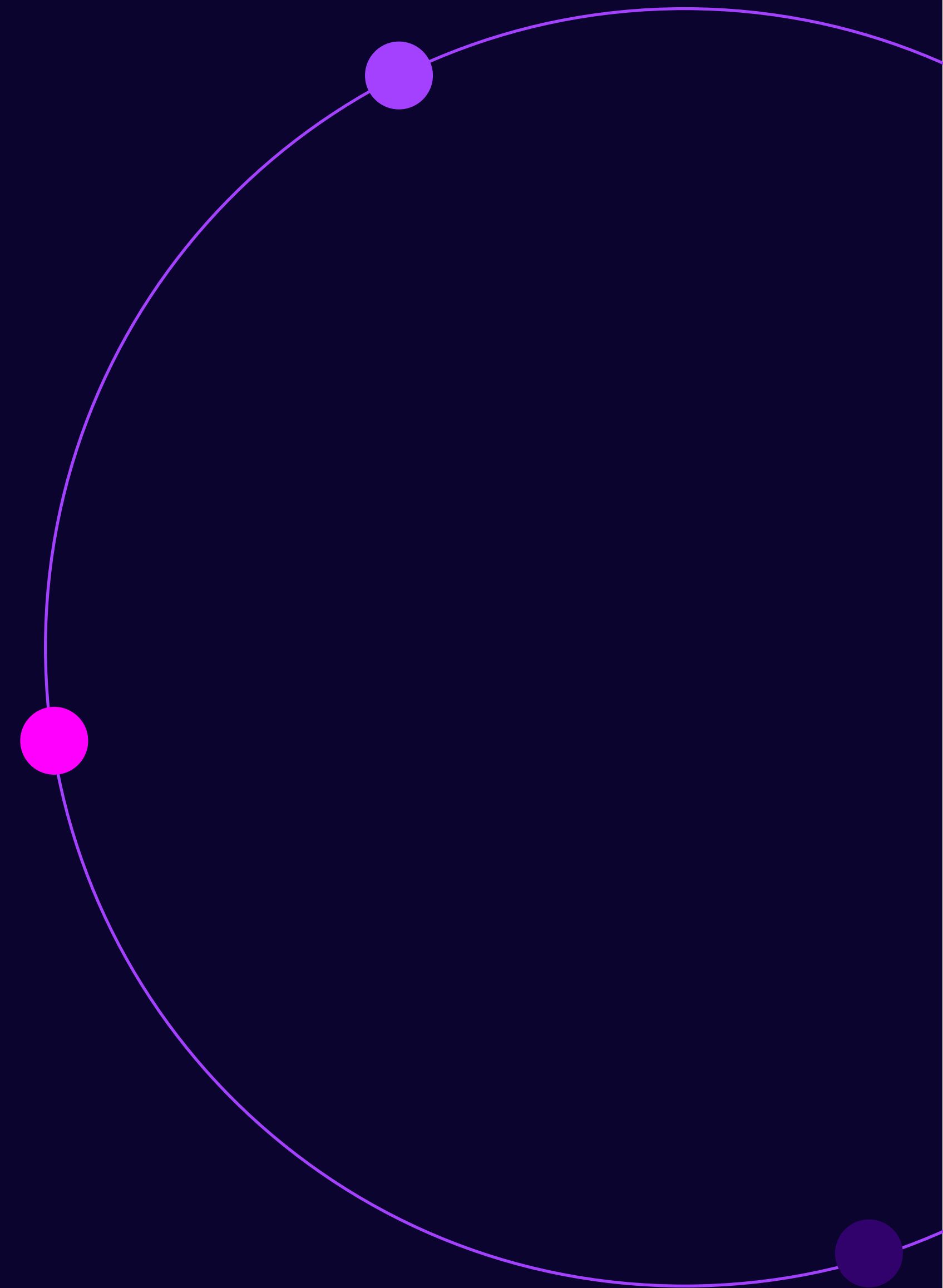- 🟪 2023 – Coimbra
- 🟪 **2024 – Braga**

The Opportunity

This year's organising team Is the same team that launched the very first PyCon Portugal event in 2022, organised PyConPT23, and is also organising PyConPT24.

This is the same that organised DjangoConEU20 and DjangoConEU21, both online because of COVID restrictions, and DjangoConEU22 in Porto. That year we gathered 530 attendees (full house) and 159 online attendees (many of them that couldn't buy tickets because they were sold out!).
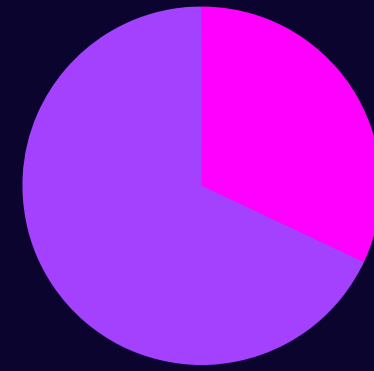
All this to say that this highly hands-on experienced team is fully committed in making a memorable PyConPT24 to all attendees, and a very worthwhile event to all Brands involved!

2022 Porto

1 DAY

141 ATTENDEES

32% PORTUGUESE ATTENDEES

27 COUNTRIES

1 KEYNOTE SPEAKER

109 SUBMISSIONS

17 SPEAKERS

3K GRANTS

09 TALKS

05 WORK SHOPS

05 LIGHTNING TALKS
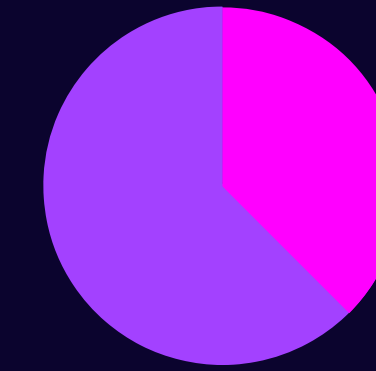
2023 Coimbra

3 DAYS

153 ATTENDEES

37,5% PORTUGUESE ATTENDEES

27 COUNTRIES

2 KEYNOTE SPEAKERS

122 SUBMISSIONS

34 SPEAKERS

9K GRANTS

20 TALKS

08 WORK SHOPS

10 LIGHTNING TALKS

CODE OF CONDUCT INCIDENTS

The Team

Bia Rodrigues

David Vaz

Daisy

Felipe Valverde

Filipe Guedes

Frederico Rodrigues

Gabriel Guimarães

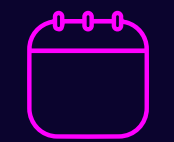Isabella Colombarolli

Luís Vaz

Maria Helena Machado

Miguel Magalhães
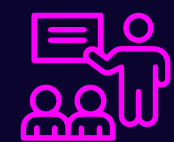

Sofia Silva

The Conference

PyCon Portugal 2024 will take place in Braga.
We estimate 200 attendees!

📅 October 17-19

📍 Altice Forum Braga

👨‍🏫 3 days of talks and workshops

Braga

Braga is a lively city, one of the oldest in the country, and is teeming with young people who study at its universities.

Built more than 2,000 years ago, "Bracara Augusta" was, as the name indicates, founded by Augustus; it was located on one of the main Roman roads in the Iberian Peninsula, since it was the administrative seat of the Empire, and later given the status of capital of the Roman province of Gallaecia, present-day Galicia, by Emperor Caracalla.

Every visitor to Braga must see the Bom Jesus Sanctuary, a city icon, with its monumental staircase. Amid an expanse of greenery, it offers an excellent panoramic view of the city. In the Peneda-Gerês National Park, there are water sports at the Rio Caldo marina, a footpath marked by Roman milestones designated Geira Romana, wild horses and a multitude of botanical species that make it a very special natural place.

– Visit Portugal

Who is attending?

This is a conference for:

Software Developers

DevOps

Pythoneers

Recruiters

Entrepeneurs

Marketeers

The attendees are a mixed crowd with various professional positions and levels.

Approximately half are newcomers.

Audience Profile

Angola – 1
Austria – 2
Azerbeijan – 1
Belgium – 1
Brazil – 1
Denmark – 4
Estonia – 2
France – 1
Germany – 6
India – 2
Italy – 5
Netherlands – 1

North Macedonia – 2
Poland – 1
Portugal – 58
Serbia – 3
Slovenia – 2
Spain – 1
Switzerland – 1
Turkey – 1
Ukraine – 2
United Kingdom – 5
USA – 3

Others – 45

Sponsorship

By taping into this community your Brand can leverage value.
We deliver stock sponsorship packages and/or custom sponsorship
opportunities with high impact in terms of increased visibility and lead
generation, such as prime booth locations, speaking opportunities,
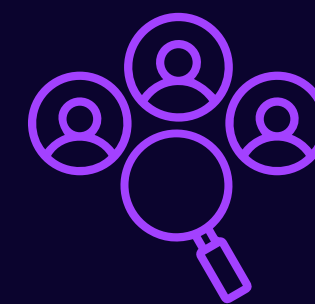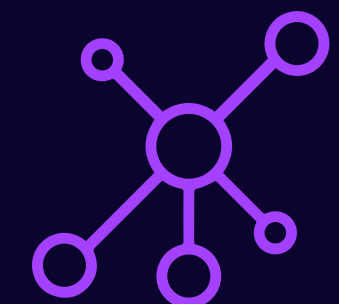and branding exposure.

PyCon Portugal is the right spot to:

Raise Brand
awareness

Showcase products
or services

Recruiting and selecting
field trips

Network

Stock Sponsorship Packages

		DIAMOND 6K€	PLATINUM 4K€	GOLD 3K€	SILVER 2K€	BRONZE 1K€
Logos and Placement	Conference Website	✓	✓	✓	✓	✓
	Live Stream	✓	✓	✓	✓	✓
	Printed on Credentials	✓	✓	✓	✓	
	Conference Hall Booth	Triple-Sized	Double-Sized	Normal Size		
	Logo on Stage	✓	✓			
	Youtube Video Frame	✓	✓			
	Logo on Crew T-shirts	✓				
	Pages in Conference Program	2	1	½	½	¼
	Logo on Speaker Podium	✓				
Registration Benefits	Sponsor Badge Ribbon	✓	✓	✓	✓	✓
	Tickets	8	5	3	1	
Signage & Collateral (Provided by Sponsor)	Tote Bag Inserts	✓	✓	✓	✓	✓
	Videos for Intermission	✓	✓	✓	✓	✓
	Roll-up for Check in/Venue	✓	✓	✓	✓	
	Roll-up for Coffee Breaks	✓	✓			
	Roll-up for Speakers Stage	✓				
Social Media & Press	Press Release	✓	✓	✓	✓	
	Tweets	3	3	2	1	
	Newsletter Article	✓	✓			
Recruiting	Job Fair	✓	✓	✓	✓	✓
	Job Offers	8	4	2	1	1

Custom Sponsorship Options

To leverage your Brand exposure, or to generate specific or even private networking opportunities, depending on your business goals, we can discuss customised sponsorship options like:

– Welcome coffee
– Coffee breaks
– Lunch
– Party
– Speakers Dinner
– Sponsored workshop
– Activities during breaks
– Contests
– Quiet Room

In these activities, besides brand exposure in panels or rollups, there will be special announcements by the team, as well as on social networks and web-site.
We are more than happy to discuss individual options or answer all your questions. You can reach our sponsor relations team at sponsors@pycon.pt

Previous Sponsors

Why sponsor us?

Marketing

Do you have a product, service or brand that is loved by or will be loved by the Python developers and forward-thinking entrepreneurs in Europe and the World? Here you can expose your self digitally, on printed material and if you wish meet everyone by having a booth.

Recruitment

Let's admit, software developers are hard to get, and they are not actively looking for a job themselves. Therefore, to meet and be present for the world's best Python developers at this event is both lucrative and unique.

Giving Back

Be a community leader and give back to the open-source community Python is. As a part of the conference individuals from all countries can apply for grants to make it possible to attend this, for some, life-changing event. The conference must be affordable because many contributors to Python, attendees and speakers would not otherwise be able to attend without sponsorships from the community.
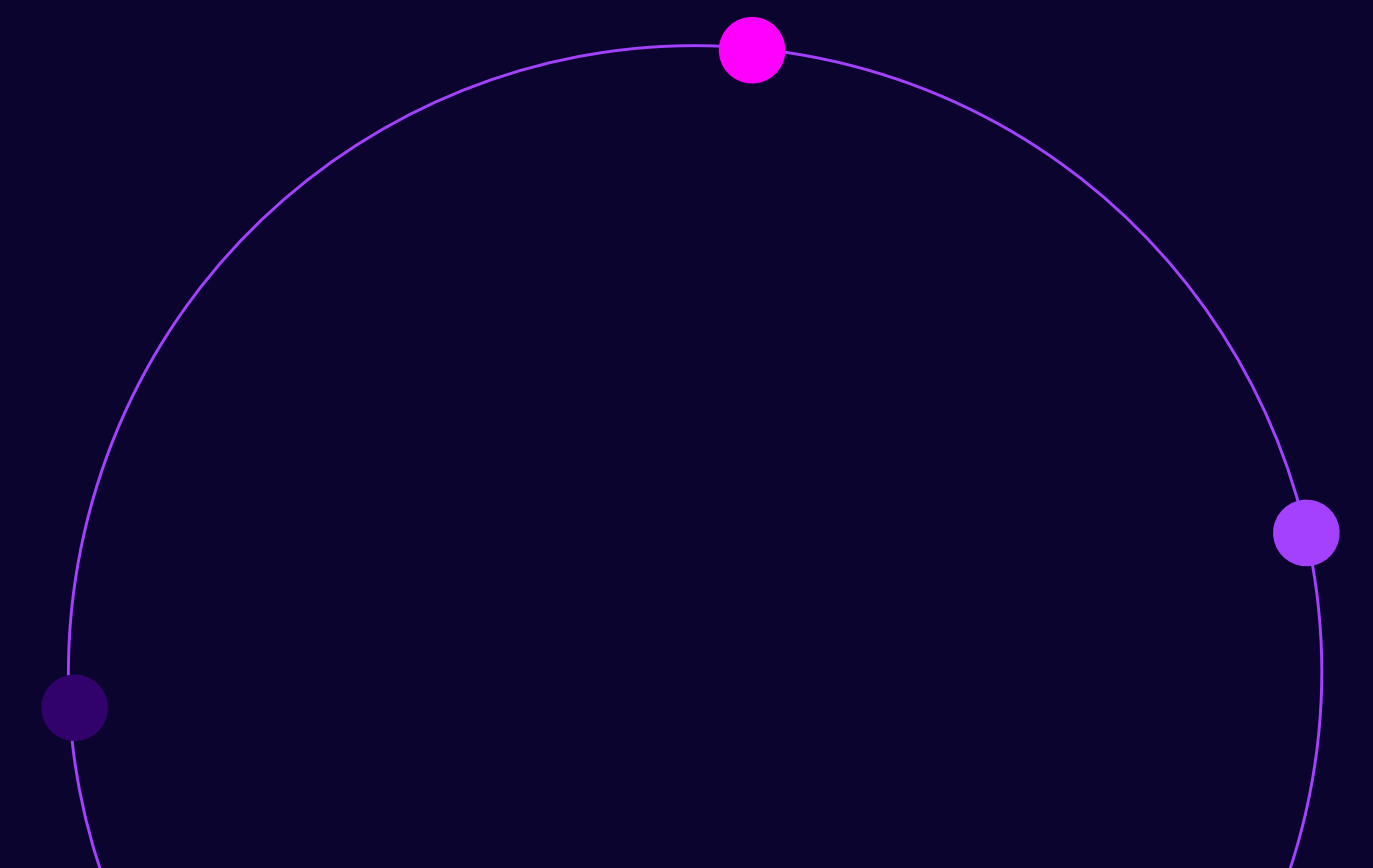Please consider supporting with any amount to give everyone involved an opportunity to attend.

Diversity

Everyone is welcome at PyCon Portugal, should be able to attend this conference and be in their comfort zone while doing so. The Python community puts pride and effort into diversity, respecting each other and being excellent to one another. Diversity encapsulates much and we with this conference are proud to embrace it! Diversity is a part of the Python Community's DNA and always will be.

Networking

If you want to stand out from the crowd with your company, network and seek new potential collaborations and partners, PyCon Portugal is the place to be. Also, with most sponsor packages are tickets included and your employees will, therefore, attend a conference with valuable education from talks and workshops.

Contacts

PyCon Portugal 2024 is organised by Ad Evolutio Lda.,
registered at the following location:
Rua Gonçalo Cristóvão 185-6, 4000-269 Porto, Portugal

If you wish to discuss any specific details, or any other subject,
please reach out to Luis Vaz at sponsors@pycon.pt